

# Big party brewing at Mount Royal

CALGARY HERALD

Dave Marshall had one directive for organizers of Mount Royal University's centennial celebration: make it fun.

A 16-month bash featuring a specially brewed beer, 100 globe-trotting gnomes, celebrity shinny and a guest list including big-thinking author Malcolm Gladwell suggests the school president's message was enthusiastically received.

Though MRU won't officially turn 100 until Dec. 16, the city's oldest post-secondary school won't wait that long to get its party started.

The celebration kicks off — literally — on Aug. 15, when the Stampeders host the Edmonton Eskimos, followed the next month with an official opening

address by Marshall.

The September ceremony is about the only formal element of MRU's party plans, as outlined Tuesday. Among the anniversary highlights:

- September planting of 100 trees on campus;
- Kerby Cup celebrity and alumni hockey tournament in December;
- Speaker series featuring author Malcolm Gladwell next March; and
- Mural Mosaic community art project.

And then there's that beer. Royal 100, a centennial-specific creation of Wild Rose Brewery, will be consumed on campus and at the nearby brewery starting Sept. 20. Some proceeds from sales of the beer will support MRU scholarships and bursaries.